

# Satisfaction for Society

We will review the current situation in totally new ways, and create products, services and systems that are more convenient, comfortable and environmentally friendly than ever before. We will deliver peace of mind, safety, excitement and satisfaction to all members of society and enrich their daily lives.

### Materiality

Creating products and services with value via unique designs and ideas

Creating new business models by transforming value chains

Using DX to provide innovative individual customer experiences

Boosting product quality and ensuring safety

Disclosure of product information

Promoting partnerships with local communities



### Related SDGs

12 RESPONSIBLE CONSUMPTION AND PRODUCTION  
8 DECENT WORK AND ECONOMIC GROWTH  
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE  
17 PARTNERSHIPS FOR THE GOALS



## Individual thoughts on Satisfaction for Society

**FOCUS** | Business management, Biznet Corporation



**Creating new business models by transforming value chains**

The procurement platform that Biznet Corporation provides to its customers offers digitalization solutions to the many manual tasks and challenges involved in purchasing operations, and contributes to the digital transformation of customers' and suppliers' purchasing operations. We will focus more and more on fostering awareness of the SDGs and sustainability to positively transform our customers' work styles.

**FOCUS** | Web marketing, Furniture Company



**Promoting partnerships with local communities**

My office is located in Yebisu Garden Place, a "town" that is dear to all kinds of people. We aim to be a company that plays a role in forming the Ebisu culture and is loved by the local community. We will share our burgeoning relationship with Ebisu with a wide audience via our website, while contributing in various ways to the area.